

## Market Analysis -3rd World Summit on Pediatric and Neonatal Nursing

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The us and ire relish a detailed cultural affinity and long political, economic, and industrial relations. The robust U.S.-Ireland industrial (trade and investment) relationship, price \$825 billion, is critical by international standards and is especially spectacular relative to the country's population of four.8 million folks.

With a value of \$383 billion in 2018, ire is one in every of the foremost open, FDI and export-driven economies within the world. On the rear of a ill economy, ire remains a loaded country and a web commercialism nation with a per capita value in 2018 of \$78,790. Job creation remains a priority for Irish people government with current state at four.5 % from a high of fifteen.1 % in early 2012.

Buoyed by a revived domestic economy and a powerful export sector, Ireland's value exaggerated by eight.2 % in two018, reinforcing its position joined of the most effective acting economies within the EU for the past 5 years. Ireland's economy is forecast to grow by just below five % in 2019 supported associate expected increase in exports, and steady domestic defrayal and demand.

Future growth is but tough to predict because the country lies beneath the shadow of the United Kingdom's planned exit from the EU and is about to be the country most wedged by its departure. The impact on Ireland's economy can depend upon whether or not the U.K. negotiates a affect the EU for associate Gregorian calendar month thirty first departure or if a no deal Brexit happens, increasing uncertainty for each Irish business and U.S. firms operational in ire.

In 2018, U.S. exports of products to ire exceeded \$10.8 billion and enclosed chemicals and prescribed drugs, computers and electronic product, craft and transportation instrumentation, power generation technology, medical devices, electrical instrumentation and travel and commercial enterprise. The foremost recent statistics for services from 2017 record the worth of U.S. service exports to ire at \$49.8 billion.

The over-sized U.S.-Ireland investment relationship is especially noteworthy. the whole stock of U.S. investment in ire reached \$442.2 billion in two018. There ar over 700 U.S. corporations in Eire that presently use a hundred and fifty five,000 folks representing twenty % of total employment within the country.

Conversely, in 2018, Ireland's total investment stock within the U.S. was valued at \$237.7 billion, maintaining it's ranking of the ninth largest supply of FDI into the U.S. Over 450 Irish corporations

Use over a hundred,000 across all fifty states representing investment within the agri-food/nutrition, construction, healthcare, ICT and skilled and engineering services sectors.

U.S. Embassy capital of Ireland works closely with native partners together with the yank Chamber of Commerce, Irish Exporters Association, Irish Business & Employers' Confederation, Enterprise ire and different Irish government and national agencies at the side of native business associations to advance the U.S.-Irish economic relationship and forge joint prosperity on either side of the Atlantic.

Top reasons why U.S. firms ought to think about commercialism to Ireland:

U.S. firms will benefit of the very fact that ire is that the solely European market that's a member of the EU, a member of the Eurozone and English speaking. there's the advantage of a standard language at the side of educated and connected business partners during a pro-business atmosphere. Upon the expected United Kingdom's exit from the ecu Union in 2019, ire at the side of Malta are one in every of solely 2 communicative countries within the EU.

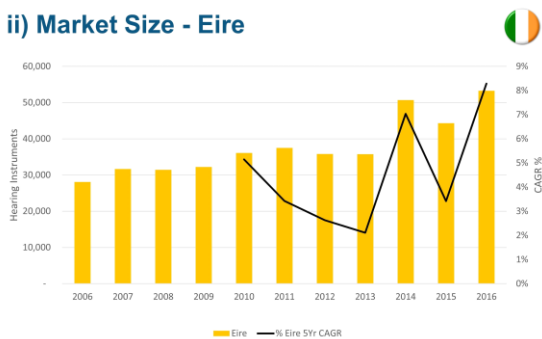
Ireland has, for the past range of years, been the quickest growing economy in Europe. continuing economic process is predicted to fuel exaggerated demand for U.S. product and services. Growth but are formed by the sort of Brexit withdrawal agreement that takes place post Gregorian calendar month 2019 and what the longer term commercialism relationship can appear as if post the U.K.'s exit from the EU.

Ireland is a superb take a look at marketplace for yank SMEs trying to export for the primary time into Europe.

Ireland's strategic geographical location conjointly positions the country as a entryway to Europe with access to a wider market of 741 million folks.

Opportunities exist for innovative U.S. firms to enter into cooperative agreements with Irish firms notably across Cybersecurity, ICT and good Cities, Energy encompassing LNG and SmartGrid, Healthcare/Medical Devices and eHealth services and Travel & commercial enterprise.

### ii) Market Size - Eire



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