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**Developing the culture of compassionate care in the primary health care services**

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Primary health nurses are the largest profession working in primary health. The importance of improving the quality of care provided to primary health care consumers had been identified by health organization worldwide. In order to achieve this improvement, primary health nurses need to take the lead in developing the culture of compassionate care. Compassion- Includes managing every client's as an individual and taking time to ensure that all clients feel their needs are being addressed in dignified and respectful way. Compassionate care, must be accompanied by professionalism at all times. Six action areas which include; care, compassion, competence, communication, courage and commitment to ensure developing the culture of compassionate care in primary health care services will be discussed.

**Biography**

Siham M Al-Momani is an Associated Professor in the area of Primary Health Care, Midwifery and Nursing Education in the Faculty of Allied Medical Sciences, and the past Assistant Dean for staff development and continuing education at Zarqa College in Al-Balqaa Applied University, Jordan. She holds a Doctoral degree from Amman Arab University for Post-graduate studies, Jordan. Her area of specialty is nursing learning and instruction, while her research interests include; clinical nursing learning, community service and educational technology. She has several publications and conference papers. She received her BS and Master's degree in Nursing Education from University of Jordan and has been taught in Princess Muna College of Nursing Mutah University (1987 – 2000). She is a member in the Jordanian Nursing Council (JNC) and the Jordanian Nursing Council for Nurses and Midwives (JNCM).

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