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Cannabis is personal: The intersection between human genetics and cannabis

Len May

Endocanna Health Inc., USA

In 2018 with more and more consumers having access to legal Cannabis the interest in incorporating cannabis in to their lifestyles is becoming more and more prevalent. Developing Cannabis products based on Human genetics. The latest breakthroughs in Cannabis and genetics research. The science of Genetics and Cannabis. How to best educate the Cannabis consumer about Cannabis and the Endocannabinoid system.

Len May is the CEO of Endocanna Health, an innovative bio- tech company specializing in a Direct-to-Consumer DNA test focusing on human and cannabis genetic alignment. He is pioneer in the medical cannabis industry with over 25 years of experience. He has a Masters of Medical Cannabis and Endocannabinoid Formulation Specialist Certification from the Institute for the Advancement of Integrative Medicine and is a Founders Lifetime Board Member of the California Cannabis Association.

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